

FOR IMMEDIATE RELEASE

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**It's Magic With A Handle!
Introducing The VersaClean™ Brush
from Carlisle Sanitary Maintenance Products**



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Carlisle Sanitary Maintenance Products is excited to introduce the new VersaClean™ Brush. A revolution in floor brushes, the new VersaClean™ Brush easily cleans up messes from wet AND dry spills! Heavy tile, grout, carpets, rugs or bare floors, you name it, the new VersaClean™ Brush makes a clean sweep.

The unique electrostatic pull-broom action of this exclusive NSF-listed, dual-purpose brush will pick up light debris from any type of floor covering and can be used as an agitator for stubborn spots on tile or even rough concrete.

Flip the brush over and the built-in one-piece squeegee cleans up wet surfaces quickly and safely. The VersaClean™ Brush can be used with the Spectrum® Fiberglass Self-Locking Flex-Tip™ handle from Carlisle Sanitary Maintenance Products or any standard

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threaded handle. The brush can even withstand temperatures up to 212°, making it dishwasher safe for easy and sanitary reuse!

There's no more need for three different types of brushes to clean up standard messes anymore. Simply update your maintenance closet with new VersaClean™ Brushes from Carlisle Sanitary Maintenance Products and you'll have clean up cleaned up!

For more information about the VersaClean™ Brush as well as other Carlisle Sanitary Maintenance Products designed to help make your work easier, call 1-800-654-8210 or visit our website at www.carlislesmp.com.

EDITORS: To download the high-resolution version of the embedded image, please go to www.gordonhanrahan.com/carlisle.